

ADNOC Eid Al Etihad Cup Design Competition Terms and Conditions

1. Competition Overview

The OASIS by ADNOC Eid Al Etihad Cup Design Competition (the "Competition") is organized by ADNOC Distribution PJSC ("ADNOC Distribution").

Participants are invited to submit an original design concept for the OASIS by ADNOC Eid Al Etihad cup collection, inspired by the theme:

"Your Vision, Our Canvas. The Nation's Next."

By entering the Competition, participants agree to be bound by these Terms and Conditions.

2. Competition Period

The Competition opens on 16 October 2026 and closes at 11:59 PM UAE time on 31 October 2026.

All entries must be submitted through the official Competition website before the closing date and time.

Entries received after the submission deadline will not be considered.

ADNOC Distribution's system records shall determine whether an entry was submitted within the Competition Period.

3. Eligibility

The Competition is open to:

UAE residents aged 18 years or older at the time of entry.

Individuals possessing a valid Emirates ID or other proof of UAE residency acceptable to ADNOC Distribution.

Participants who submit an original design in accordance with these Terms and Conditions.

The following are not eligible to participate:

Employees of ADNOC Distribution and its affiliated companies.

Employees of agencies, production partners, suppliers, judges, or vendors directly involved in the Competition.

Immediate family members of the above.

Proof of eligibility may be requested at any stage.

4. How to Enter

To participate, eligible individuals must:

Download the official competition template from the Competition website.

Create an original design inspired by the future of the UAE, its people, achievements, ambitions, culture, innovation, sustainability, or vision for the next generation.

Design a collection of four cups representing the four colours of the UAE flag.

Complete the online entry form.

Upload the completed artwork and provide a short description of the creative concept.

Submission of an entry does not guarantee selection.

Only complete entries submitted through the official website will be considered.

5. Design Requirements

Entries must:

Be the participant's original work.

Not infringe any third-party intellectual property rights.

Not contain copyrighted material owned by another party unless the participant has the necessary rights and permissions.

Not contain offensive, unlawful, discriminatory, defamatory, abusive, or inappropriate content.

Adhere to the technical specifications and template provided by ADNOC Distribution.

Be suitable for reproduction on OASIS by ADNOC beverage cups and related marketing materials.

ADNOC Distribution reserves the right to reject any submission that does not comply with these requirements.

6. Submission Limits

Each eligible participant may submit multiple entries during the Competition Period.

Each entry must be substantially different and submitted separately.

ADNOC Distribution reserves the right to limit or reject excessive or duplicate submissions.

7. Judging Process

Following the competition closing date, all eligible entries will be reviewed by a judging panel appointed by ADNOC Distribution.

Entries will be evaluated based on criteria including:

Creativity and originality.

Relevance to the Competition theme.

Visual impact and quality of execution.

Suitability for cup production and nationwide deployment.

Alignment with UAE values, culture, and future aspirations.

The judging panel's decisions are final.

No correspondence regarding judging decisions will be entered into.

8. Winner Selection

One Grand Prize Winner will be selected from all eligible entries.

The winner is expected to be selected between 2 and 3 November 2026, subject to completion of the judging process.

ADNOC Distribution reserves the right not to select a winner if no entry is considered suitable.

9. Prize

The winning participant will receive:

Free fuel for one year, subject to ADNOC Distribution's prize fulfilment mechanism and reasonable usage limits to be communicated to the winner.

Production of the winning design as the official OASIS by ADNOC Eid Al Etihad cup collection.

Nationwide deployment of the winning cup design across participating OASIS by ADNOC locations, subject to production and operational requirements.

The prize:

Is non-transferable.

Cannot be exchanged for cash.

Cannot be sold, assigned, or substituted.

ADNOC Distribution reserves the right to provide an alternative prize of equivalent value if necessary.

10. Intellectual Property

By submitting an entry, participants confirm that:

The submitted design is their original work.

They own all intellectual property rights in the submitted design.

By entering the Competition, participants grant ADNOC Distribution an irrevocable, worldwide, royalty-free licence to review, display, reproduce, publish, adapt, modify, and use the submitted entry for Competition administration, judging, promotional, marketing, publicity, and related purposes.

The winner agrees that ownership of the winning design and all associated intellectual property rights may be assigned to ADNOC Distribution, to the extent permitted by law and as may be required for production and commercial use.

Participants may be required to execute further documentation to formalise such rights.

11. Winner Notification

The winner will be contacted using the details provided during entry submission.

The winner may be required to:

Provide proof of identity and eligibility.

Sign winner acceptance documentation.

Execute intellectual property assignment or licence documentation where applicable.

If the selected winner cannot be contacted, fails to respond within the specified period, is deemed ineligible, or refuses required documentation, ADNOC Distribution may select an alternative winner.

12. Publicity

The winner agrees that ADNOC Distribution may use the winner's name, photograph, likeness, biography, statements, submitted design and related materials for publicity, promotional and marketing purposes without additional compensation, unless prohibited by applicable law.

13. General Conditions

ADNOC Distribution reserves the right to:

Verify participant eligibility.

Verify the originality of any submission.

Disqualify any participant who violates these Terms and Conditions.

Remove or reject entries suspected of fraud, plagiarism, manipulation or misconduct.

Amend, suspend or cancel the Competition where necessary.

ADNOC Distribution's decisions regarding eligibility, judging, winner selection and prize fulfilment shall be final.

14. Personal Data

Personal data submitted in connection with the Competition will be processed for:

Competition administration.

Eligibility verification.

Judging and winner selection.

Winner communications.

Prize fulfilment.

Promotional activities related to the Competition.

Such processing will be undertaken in accordance with applicable UAE laws and ADNOC Distribution privacy requirements.

15. Governing Law

These Terms and Conditions shall be governed by the laws of the United Arab Emirates.

Any disputes arising from or relating to the Competition shall be subject to the jurisdiction of the competent courts of the United Arab Emirates.