



## **ADNOC Distribution Launches New Neighborhood Station, ‘ADNOC On the go’, to Better Serve Customers across the UAE**

*Innovative next generation fuel and retail station specially designed for communities and neighborhoods*

*Fifty ‘ADNOC On the go’ stations planned across the UAE by end 2020*

**[11 November]** ADNOC Distribution, the UAE’s largest fuel and convenience retailer, today revealed its next generation ‘ADNOC On the go’ station. Smart technology enabled, ‘ADNOC on the go’ brings ADNOC Distribution closer to its customers and the communities that it serves, allowing smaller neighborhood stations to be installed where traditional stations would be impractical. ‘ADNOC on the go’ is a key part of ADNOC Distributions refreshed focus on putting customers first, following extensive customer engagement, focus groups and feedback in the past months. The new stations aim to help customers enjoy an exciting fuel and retail experience, supported with the latest technological applications to ensure a pleasant customer journey.

ADNOC Distribution is planning to open fifty (50) new ‘ADNOC On the go’ neighborhood stations in 2020, as an extended product offering to get closer to its customers, while continuing to grow its traditional stations network in the UAE in line with growth plans, as well as looking further afield to international markets including Saudi Arabia.

ADNOC Distribution is also upgrading all of its existing ADNOC Oasis convenience stores, to ensure they better meet the needs of today’s customer. The refurbishment program has already commenced and will be rolled out throughout the company’s network so all convenience stores will have been upgraded by the end of 2021.

Finally, ADNOC Distribution is also becoming a more digitally enabled business. At the core of digital is being able to execute tasks quickly and efficiently, providing customers with an even better on-station and in-store experience. For ADNOC Distribution that includes ADNOC Wallet, improved payment options, and a new rewards program that is coming soon.

The ADNOC Wallet is an easier and faster way for customers to securely pay for their fuel and retail purchases at any ADNOC Distribution service station. Customers simply top-up their ADNOC Wallet with a credit or debit card and can then pay using their Emirates ID. Available through the ADNOC Distribution App, the ADNOC Distribution website or at the station convenience store, it takes just two minutes to sign-up and customers can set up an automatic top-up whenever their balance gets low. ADNOC Wallet can be used to pay for fuel, car wash, ADNOC Lube and convenience store purchases.

**ENDS**

**About ADNOC Distribution**



ADNOC Distribution, listed on the Abu Dhabi Securities Exchange (ADX) under the symbol “ADNOCDIST”, is the leading fuel distributor and convenience store operator in the UAE. ADNOC Distribution operates 382 retail fuel stations, 264 convenience stores including 16 Géant Express branded convenience stores as of 30 September 2019 and is the leading marketer and distributor of fuels to commercial, industrial and government customers throughout the UAE. ADNOC Distribution is the only fuel retailer operating in all seven emirates in the UAE, and in 2018 expanded its operations internationally, opening two service stations in the Kingdom of Saudi Arabia. To find out more, visit [www.adnocdistribution.ae](http://www.adnocdistribution.ae).