ADNOC Distribution: Investor Day Strategy update

أدنوك ADNOC



February 2024

ADNOC Distribution



Welcome address and agenda

3:30 PM

Overview and key messages

Focus on HSE and sustainability

Strategic update

Fuel

Non-fuel retail

Futureproofing and new revenue streams

International platforms

Financial framework

Closing remarks and Q&A

4:45 PM



Bader Saeed Al Lamki Chief Executive Officer



Klaas Mantel Chief Operating Officer





Athmane Benzerroug Chief Strategy, Transformation & Sustainability Officer



Wayne Beifus Chief Financial Officer

Disclaimer



This communication includes forward-looking statements which relate to, among other things, our plans, objectives, goals, strategies, future operational performance and anticipated developments in markets in which operate and in which we may operate in the future. These forward-looking statements involve known and unknown risks and uncertainties, many of which are beyond our control and all of which are based on management's current beliefs and expectations about future events. Forward-looking statements are sometimes identified by the use of forward-looking terminology such as "believes", "expects", "may", "will", "could", "should", "would", "intends", "estimates", "plans", "targets", or "anticipates" or the negative thereof, or other comparable terminology.

These forward-looking statements and other statements contained in this communication regarding matters that are not historical facts involve predictions and are based on the beliefs of our management, as well as the assumptions made by, and information currently available to, our management. Although we believe that the expectations reflected in such forward looking statements are reasonable at this time, we cannot assure you that such expectations will prove to be correct.

Given these uncertainties, you are cautioned not to place undue reliance on such forward-looking statements. Important factors that could cause actual results to differ materially from our expectations include, but are not limited to: our reliance on ADNOC to supply us with substantially all of the fuel products that we sell; an interruption in the supply of fuels to us by ADNOC; changes in the prices that we pay ADNOC for our fuels and to the prices that we are allowed to charge our retail customers in the UAE; failure to successfully implement our operating initiatives and growth plans, including our mixed-mode service offering, our convenience store optimization initiatives, our cost savings initiatives, and our growth plans; competition in our markets; decrease in demand for the fuels we sell, including due to general economic conditions, improvements in fuel efficiency and increased consumer preference for alternative fuels; the dangers inherent in the storage and transportation of the products we sell; our reliance on information technology to manage our business; laws and regulations pertaining to environmental protection, operational safety, and product quality; the extent of our related party transactions with ADNOC and our reliance on ADNOC to operate our business; the introduction of VAT and other new taxes in the UAE; failure to successfully implement new policies, practices, systems and controls that we implemented in connection with or following our IPO; any inadequacy of our insurance to cover losses that we may suffer; general economic, financial and political conditions in Abu Dhabi and elsewhere in the UAE; instability and unrest in regions in which we operate; the introduction of new laws and regulations in Abu Dhabi and the UAE; and other risks and uncertainties detailed in our International Offering Memorandum dated 26 November 2017 relating to our initial public offering and the listing of our shares on the Abu Dhabi Securities Exchange, and from time to time in our other investor communic

Except as expressly required by law, we disclaim any intent or obligation to update or revise these forward-looking statements.

Overview and Key messages

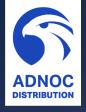
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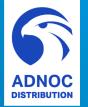








ADNOC Distribution at a glance



840

service stations in our

UAE, KSA and Egypt

fuel retail network in the

40mL

fuel supplied to customers per day (B2C, B2B) 50+

EV charging points across our UAE network

UAE customers served per day

~600k

~500

convenience stores in our network in the UAE, KSA and Egypt

Retail (B2C)				Commercial (B2B)		
	Non-fuel					
Fuel	Convenience stores	Car services	Property management	New energy	Corporate	Aviation



ADNOC Distribution 56 Years





We have delivered on our growth targets



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	tai	tail

Non-fuel retail

Commercial fuel

OPEX

International growth

Financial targets

May '19 CMD: 2023 targets

Low single-digit growth in fuel volumes Increase UAE network size to c.530-550 stations

Increase total network size to c.400 C-stores Refurbish 100% of 2018 C-store network E-commerce channel

LPG price optimization New contracts in Dubai

2019-23 like-for-like savings of \$100-150 million

Expansion in KSA and exploring other areas

EBITDA of >\$1 billion Up to 2x Net debt to EBITDA, ROCE min. 20% CAPEX \$1.2-1.4bn

2023 achievements

UAE retail fuel volumes CAGR: 2% UAE network: c.530 stations KSA and Egypt network: 311 stations

Total network: c.500 C-stores 90% of UAE C-stores are new or refurbished Launched e-commerce channel

LPG price optimization achieved in 2020 New contracts signed in Dubai and the Northern Emirates

\$130 million like-for-like savings achieved over 2019-23

68 stations in KSA and acquisition of 50% in Total Energies Marketing Egypt Lubes exports to more than 30 markets

EBITDA of >\$1 billion 0.6x Net debt to EBITDA, ROCE 26% 2019-23 CAPEX \$1.2bn



ADNOC Rewards | Growing customer lifetime value through developing one-on-one digital relationships

~2 million members, +22% Y-O-Y

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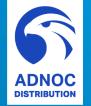
retail fuel volumes Y-o-Y growth in 2023 by active ADNOC Rewards members vs. total retail fuel volumes growth 5X

fuel and non-fuel transactions Y-o-Y growth in 2023 by active ADNOC Rewards members vs. total fuel and non-fuel transactions growth

New system of TIERs offering personalized rewards



ADNOC Distribution 2028 ambition



Establish ADNOC Distribution as a multi-energy, convenience and mobility leader

Hyper-personalized digital-first experience to drive customer engagement, footfall and monetization

Deliver EBITDA growth over 2024-28 +50%

10-15x

Increase in number of non-fuel ⁽¹⁾ transactions





Like-for-like OPEX savings

~1,000

Station network

2023:840

Fast and super-fast EV charging points in the UAE vs. 2023, in a disciplined roll-out approach

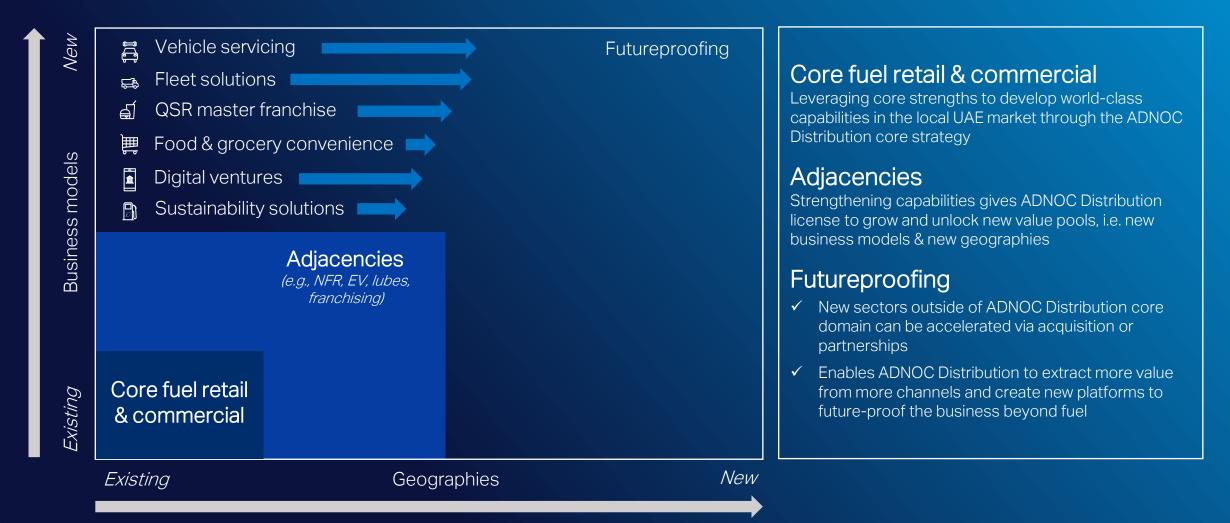
2023: 50+

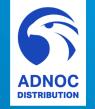




Extending ADNOC Distribution core strengths and capabilities into new business models







New dividend policy proposal provides payback visibility and upside from future earnings growth

\$3.7bn

dividends distributed since IPO

ADNOC Distribution is committed to deliver attractive and visible shareholder payback supported by strong sustainable earnings growth, predictable cashflow profile and strong balance sheet

Dividend framework

Payment of dividends

twice each fiscal year (first payment in October and a second payment in April of the following year) Min. **\$700m** in 2023, **min. 75%**

Current policy

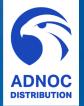
of distributable profit thereafter New policy proposal: 2024-28⁽¹⁾

\$700m or **min. 75%** of net profit, whichever

is higher

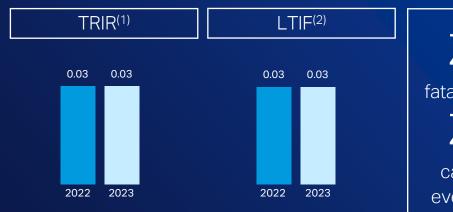
11 1. Subject to shareholders' approval at the General Assembly Meeting scheduled for March 2024

Focus on HSE And sustainability



Committed to 100% HSE

World-class safety metrics



Zero fatalities in 2023 Zero catastrophic events in 2023

WELL Health Safety Rating

in 2023 awarded for entire network in the UAE (500+ sites)

Testament to our commitment

to maintain the highest level of healthy environment and safety practices for our staff and customers





13 2. Lost Time Injury Frequency = Lost time to injury / million manhours



An inclusive sustainability partner

Main sustainability projects delivered in 2023





First UAE fuel retailer to announceInstall PV solar panels2030 decarbonization roadmap &across our networkconvert an existing (\$1.5bn) loan toacross our network



Power 100% of heavy vehicle fleet with biofuel



First high-speed hydrogen refueling station in the Middle East



sustainability-linked loan

First fuel retailer to receive WELL Health-Safety Rating in the MENA region for service stations



Introduced Reverse Vending Machine recycling service



First fuel retailer to offer customers the opportunity to adopt a mangrove & monitor it live



Introduced ADD "e-COOL LL" engine coolant tailored for EVs to fulfill growing customers' <u>needs</u>





Placing sustainability at the core of our operations and futureproofing the business

Strategic initiatives

Energy optimization

Reduce energy use across our assets through efficient systems and optimized building designs

PV solar Grow network of solar-powered service stations

Biofuel

Introduce biofuel in 100% of ADNOC Distribution supply chain vehicles

Fleet management

Introduce real-time fleet tracking to improve fuel efficiency

2023 achievements

~10%

reduction in Scope 1 and Scope 2 emissions compared to 2022

Target



reduction in Scope 1 & Scope 2 emissions intensity by 2030 compared to 2021 baseline

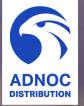
Tomorrow



Becoming the partner of choice for sustainable mobility solutions

Strategic update

Hi Bassel Kamel





In line with global trends, our market is transforming with changing consumer needs



Accelerated energy transition leading to a rise in alternative fuels



Technology advances creating disruptive & digital opportunities



Lifestyle changes offer new opportunities in convenience as well as mobility



Our strategy focuses on driving sustainable earnings growth and attractive returns for shareholders

Vision

Become a multi-energy, convenience and mobility leader

Purpose

Provide a world-class customer experience through compelling fuel & non-fuel offerings, digital integration & innovation

Model

Pillars

Deliver profitable domestic growth

Retail: enhance returns of core assets

- Leverage on highly attractive and growing core UAE energy market
- Reallocate capital towards convenience and mobility to transform our stations as destinations of choice

Commercial: continue to grow market share while driving enhanced margins

Build international platforms

Retail: expand the assets

- KSA: well-positioned to capitalize on evolving market
- Egypt: maximize earnings potential
- New accretive markets

Lubricants & LPG: scale-up business to create new growth verticals

Futureproofing & new revenue streams

- Electric vehicles: access premium-margin onthe-go EV charging value pool
- Decarbonization: achieve 25% reduction in emissions intensity by 2030⁽¹⁾
- Alternative fuels: biofuels & pilot hydrogen

Mobility solutions: monitor key trends

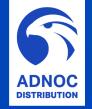
Enablers

Robust Operating

Strong FCF & **Balance Sheet** **OPFX & CAPFX** Optimization

Technology & **Digital Assets** **Business** Transformation Station Network & Landbank





Fuel retail | Solid outlook driven by population, mobility and car parc growth

Macro trends

Gasoline demand expected to grow at lowsingle-digit rate

Strategic initiatives

Grow our network efficiently by high-grading

stations and turning them into destinations of

choice for customers by expanding our non-fuel

Margins and volumes

Industry-leading UAE retail margin guarantee

per supply contract with ADNOC protecting from inventory losses and offering upside from inventory gains

Growing our volumes above market rate

driven by network expansion and management initiatives to increase footfall

2028

~1,000

Station network vs. 840 in 2023



retail offerings



Fuel retail | Visible industry-leading UAE retail fuel margins and high throughputs

Stable and proven regulatory environment	Margin downside protection	Retail fuel margin	Throughput per station
<text></text>	Margin guaranteeRetail margin protection agreement with ADNOC provides downside protection and a margin floor, and offers 	<section-header><section-header><text><text><text></text></text></text></section-header></section-header>	<section-header>12.4mL/pa**12.4mL/pa**Droughput drivers:Fuel demand growing at a low single-digit % rateLow penetration UAE: ~4.5K vehicles / station US, EU and China: ~1.9K vehicles / station</section-header>

21 * 2022: based on the UAE/KSA retail fuel volumes, excluding inventory movements. ** 2023: based on the UAE/KSA retail fuel volumes



Main fuels	LPG	Lubricants
Largest markets: Abu Dhabi and the Northern Emirates Gasoil demand driven by: construction industry (65- 70%), heavy transport (15-20%)	Largest cylinders markets: Abu Dhabi emirate - Dubai emirate for bulk LPG Demand driven by: - industrial sector - construction of malls and hotels - hospitality sector - single-owned restaurants (demand for cylinders)	Demand driven by: higher population and number of cars Growing investments in industrial sector resulting in increased manufacturing & construction activities Growing logistics of raw materials and industrial output drive demand for automotive & marine lubricants
UAE diesel demand (mL) CAGR +3.0% 4,768 4,651 4,483 4,332 5,010 5,010 4,888 4,768 4,768	UAE LPG demand (mL) CAGR +2.5% 1,220 1,173 1,190 1,173 1,102	Lubricants Demand (mtpa) Asia Africa Middle East CAGR +1.3% CAGR +1.3% CAGR +1.8% 15.8 16.8
2023 2024 2025 2026 2027 2028	2023 2024 2025 2026 2027 2028	0.5 0.6 0.7 0.4 0.4 1.7 1.9 1.4 1.5 2022 2028 2022 2028 2022 2028 2022 2028 2022 2028 2022 2028 2022 2028 2028 2022 2028

22 1. Frost and Sullivan (2021 study)

Source: S&P Global Commodity Insights, ©2024 by S&P Global Inc.

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Commercial | Developing new products and services including decarbonization, fleet mgt.



Strategic initiatives

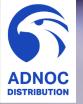
Expand bulk fuels, LPG and aviation through value-added fleet/B2B services Grow LPG and lubes domestically and internationally

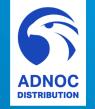


Main fuels	LPG	Lubricants	
 Maintain leadership position in the UAE by capturing market demand growth and signing new supply contracts Direct customer access using a wide portfolio of fully-digitized mobile assets Helping customers to decarbonize their operations through sustainable fuels 	 Maintain leadership position in the UAE in bulk LPG fuel Digitize LPG cylinder delivery by providing last-mile delivery service Expand offering of innovative LPG vending machines and lightweight composite cylinders Explore inorganic opportunities 	 Focus on domestic UAE market as a key lubricants segment earnings contributor Capture new export markets and promoting Voyager brand Expand portfolio offering, including specialties and new fluids (e.g., EV fluids, immersion cooling fluids) Explore inorganic opportunities 	

Non-fuel retail

11,510 Points ®





Non-fuel retail | Evolving into a customer-centric, digitally-enabled 'foodvenience' player

Macro trends

Globally, retail stations are becoming 'customer destinations' for convenience, F&B and adjacent services; the UAE follows similar trends

Strategic initiatives

Developing our stores into 'foodvenience' destinations

Leveraging strong car wash, lube change and vehicle inspection centers' footprint to enhance customer experience and become a one-stop car-care destination Leveraging on monetizing premium UAE real estate portfolio Platform

#1

Fuel retailer brand & footprint

#1 Convenience brand retailer

∼2 million ADNOC

Rewards members

Ambition

#1

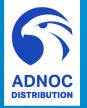
Multi-energy mobility retailer brand (i.e., by number of coffee outlets)

#1

'Foodvenience' + Energy (i.e., fresh food + convenience)

Digitally-enabled relationship program driving NFR transactions & margins

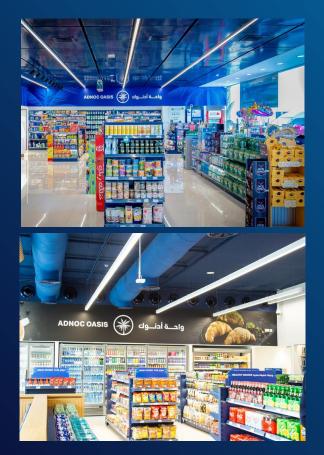
C-Stores | Format and offer innovation







Improved category management



Fresh bakery and coffee offering



C-stores | Reinvent as 'foodvenience' destinations

Strategic initiatives

Targeted customer C-stores offering leveraging advanced analytics

'Foodvenience' destination

including for longer-stay EV charging customers

Bringing Oasis offering to customers

e-commerce, Click & Collect

Disciplined expansion

of convenience store footprint

Growing customer lifetime value

journey management, subscriptions, partnerships

2028 targets

+25% number of convenience stores

+50%

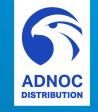
non-fuel transactions

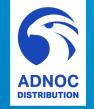
+100%

barista-prepared drinks

Tomorrow







Car services | Becoming a one-stop car-care destination

Strategic initiatives

Expanded offering

comprehensive ecosystem for car services: battery, tires, repair, spare parts, EV services

Tunnel car wash rollout

high capacity (10X traditional) with superior customer experience

Digital marketing

including subscription model and booking engine

Value-added services

at vehicle inspection centers leading to higher basket size

2028 targets

~3X

growth in cash washes

~2X

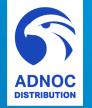
growth in number of oil changes

~1.3X

growth in number of vehicle inspection centers

Tomorrow





Property management | Monetizing premium real estate portfolio and scaling franchise operations

Strategic initiatives

Enhance returns

of core assets by attracting more QSR⁽¹⁾ brands in our network, driving additional footfall

Targeted tenant mix and expand F&B and non-fuel retail offerings

Scale up franchise and subfranchise models to capture higher value across the value chain

Launch community hubs

focusing on food, grocery and services in dense residential areas

2028 targets

50+

scale up franchise operations

~3X

yield vs. rental



more QSR⁽¹⁾ brands

Tomorrow

















Futureproofing & new revenue streams



Targeting similar profitability from EV charging vs. existing fuel business



@AED0.80/kWh

EV charging | Futureproofing our business with new revenue streams

Adoption of EVs

UAE target: 50% EV penetration of car parc in 2050, according to Ministry of Energy and Infrastructure

Targeting similar profitability per vehicle

vs. existing fuel business, provided high-margin, fast On-the-Go captures ~20% of EV customers' charging needs

Offering the best EV charging customer journey

We know our customers and aim to shape and guide them – our UAE On-the-Go network is accessible, available, and convenient

Pursuing leadership

with an aim to own the EV customer through super-fast charging and convenience, focusing on high-traffic sites and creating a nationwide EV hub network

Disciplined rollout

of EV chargers to be calibrated on a regular basis depending on the actual EV uptake and using best-in-class technology, balancing growth and utilization of 10X On-the-Go CPs in 2028 vs. 2023

Building convenience retail offering

to maximize cross-selling





Customer-centric | We are placing the customer at the heart of what we do

Leading the way

Industry-leading customer experiences through continuous innovation & digital enhancements





Regional-first rollout of seamless fueling using pre-stored preferences and license plate recognition

Personalized services



Aim to offer subscription model for car wash and other services for enhanced convenience



In car ordering through mobile app, delivery or collection of retail and F&B across key locations

Smart operations



Computer vision cameras for smart station operations using AI and machine learning

Rewarding journeys

Enhanced loyalty Robust program with loyalty TIERs and enhanced offers



Innovative experiences showcasing regional-first robotic fueling and 3D anamorphic canopy designs

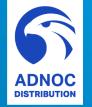




International platforms



Increasing contribution from international operations - KSA and Egypt



Macro trends: KSA/Egypt

Growth in car parc by strong economy growth, industrialization and late uptake of EVs

Tourism growth and new airports

Strategic initiatives

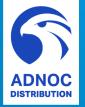
KSA: network optimization, modernization and rebranding of stations, disciplined growth

Egypt: build on synergies to expand aviation segment and grow lubricant market share

New markets: continue to evaluate opportunities in other international markets

Retail	Commercial
Leveraging on strong ADNOC brand Promote in KSA and Egypt by re- branding existing stations & opening new sites to drive higher volumes, footfall & better customer	Aviation Expand to new airlines in Egypt
experience NFR offering	Lubricants Accelerate rollout of Voyager brand in KSA and Egypt
Add brewed barista coffee and fresh packaged merchandise in C-stores, explore VIC opportunities	

KSA | 2023: building our branded platform







~10,000

total number of stations in a highly fragmented KSA retail fuel market



share of top 3 players on KSA fuel retail market



0.15

SAR/liter gasoline retail fuel margin (vs. non-organized players SAR0.09/liter)

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0.05

SAR/liter diesel retail fuel margin



68 ADNOC Dis

ADNOC Distribution stations in KSA



~85%

of KSA network branded ADNOC vs. 56% end of 2022

100% by end of 2024



~20% increase in volumes

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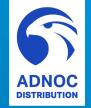
post rebranding



12 ADNOC Oasis convenience stores KSA | Build on sustainable foundation set in Central & Eastern province to grow share in the large market



Strategic initiatives	Enablers	6
Capitalize on opportunities offered by new government regulations ⁽¹⁾		nent is changing towards ed players, and brings market lation
		PEX requirements call for e measures offering retail fuel upside
		uel delivery, LPG, B2B ts/app launch, vehicle inspection
		e ADNOC Oasis value proposition property occupancy, add rental



• Commercial • •		• Retail • •		
<u>Lubricants</u>	<u>Aviation</u>	<u>Fuel retail</u>		
Deregulated business	Deregulated business	Regulated fuel margins but increased annually		
Driven by GDP	Driven by tourism activity	Driven by population growth and mobility		
Limited exposure to EGP	USD denominated	Convenience retail growth		
35kT	190mL	243	2.4bL	
Iubricants	aviation fuel volume	station network	retail fuel volume	
~30% Lubricants segment EBITDA contribution	~50% Aviation fueling segment EBITDA contribution	138 C-stores	~20% Retail segment EBITDA contribution	



Egypt | Building on synergies to expand aviation segment and grow lubricant market share

Strategic initiatives

Growing tourism in Egypt supports expansion of aviation business to **more airlines**

Grow lubricants business leveraging on a dual-brand portfolio

Enhance resilience

of retail network: premium convenience and B2B fleet services

Uptake in volumes following targeted rebranding of stations to ADNOC



Two successful brands coming together











Financial framework

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Strong track record of delivering robust financial performance and competitive returns

Efficient capital allocation translates into industry-leading returns, robust cash generation and shareholder payback

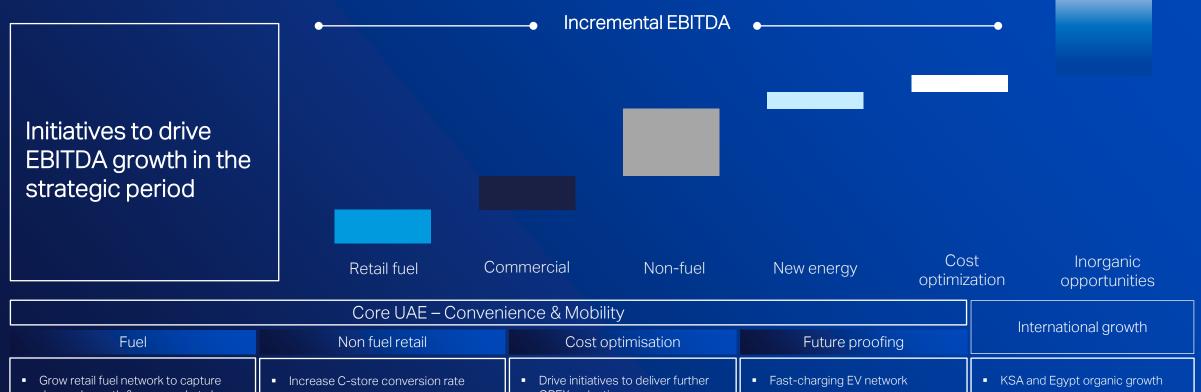


41 1. Free Cash Flow (*) incl. and (**) excl. working capital changes. 2. 5-year average Return on Capital Employed. 3. Subject to shareholders' approval



Delivering EBITDA growth in 2024-28: key strategic initiatives and focus areas

42



				International growth
Fuel	Non fuel retail	Cost optimisation	Future proofing	International growth
 Grow retail fuel network to capture demand growth & grow market share in Dubai & NE Scale up mobile fuel delivery via organic & inorganic options New commercial contracts Launch digitalized commercial offering 	 Increase C-store conversion rate Launch community hubs; upgrade tenant mix Revamp car wash & lube bays, introduce car services Grow vehicle inspection network, EV servicing & mobile services Build Quick Service Restaurants platform 	 Drive initiatives to deliver further OPEX reduction Continuous focus on CAPEX and OPEX optimization Redesign retail operating model Leveraging AI & analytics 	 Fast-charging EV network Pioneer EV B2B hubs Lead energy transition to help customers decarbonize 	 KSA and Egypt organic growth Develop capital-efficient operating model to scale up existing KSA business Focus on dollarized aviation and lubricants in Egypt Explore other international opportunities

Capital discipline and a robust balance sheet

Balance sheet

0.62X Net debt/EBITDA - 2023

\$1.6bn

Liquidity in form of cash and unutilized credit facility - 2023

\$3.2bn

Cash generation in 2019-23

CAPEX & returns

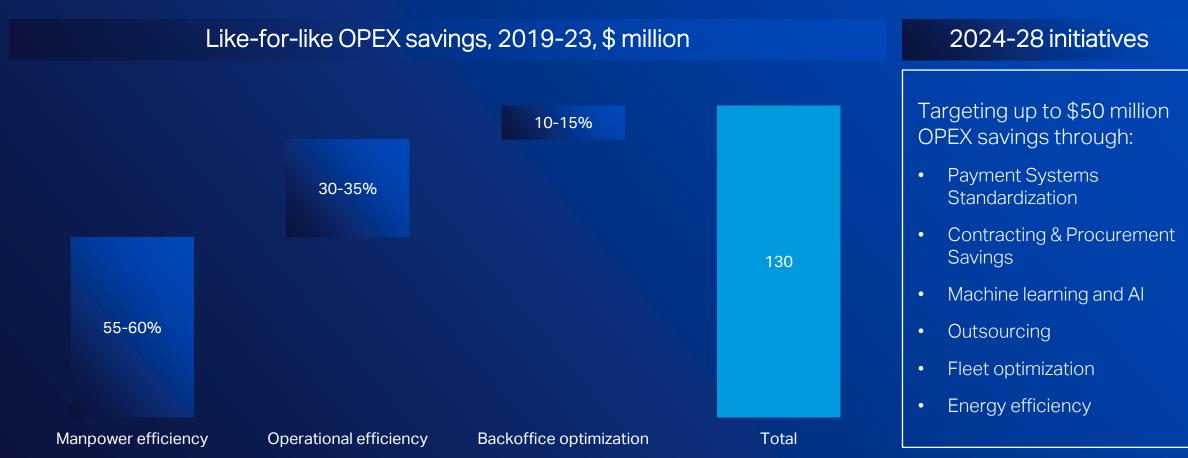
\$1.2bn CAPEX in 2019-23

~70% of CAPEX allocated to growth DISTRIBUTI

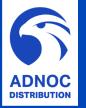
26% Return on Capital Employed 2019-23 average



Optimization programme in place to deliver \$50 million in additional savings over 2024-28



Construction cost optimization and CAPEX outlook



Base	2020-23: cost of building construction reduced by more than 20%	2024-28: CAPEX outlook
2019 & earlier: traditional designs	 Engineering optimisation: More compact service station with higher plot utilization ratio Building Information Modelling (BIM) technology in engineering Different construction technology for civil works and building structures Lean designs for canopy & building facades Locally manufactured finishes and systems Tendering/procurement strategy: New tendering strategy 	\$250-300m per annum 70% focused on growth projects









Closing remarks

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Solid business performance and cash flow visibility



Demonstrable solid business performance reinforced by strong 2023 operating and financial results with over 25% ROCE



Predictable cash flow generation supported by robust regulatory framework, industry-leading margins in the UAE and limited exposure to oil price volatility



5-year supply contract with ADNOC, offering a retail margin guarantee which protects against inventory losses while providing earnings upside from inventory gains in fuel retail business (c.65% of EBITDA)



Strong balance sheet with ample liquidity supports growth prospects and attractive shareholder distributions







(-0-)

Deliver EBITDA growth in 2024-28 through identified key strategic initiatives and focus areas, including doubling down on non-fuel retail and sweating the assets

Accelerate sustainable and profitable growth domestically and internationally through efficient capital allocation

Deliver incremental and

Establish ADNOC Distribution as a multi-

energy, convenience and mobility leader

sustainable growth

Futureproof the business by unlocking new revenue streams offered by energy transition (incl. EV charging) and pursuing sustainability goals



Accelerate digital transformation to create incremental value and enhance customer loyalty

Unlock hidden value through OPEX initiatives



Deliver higher shareholder payback



Proven track-record of shareholder value creation since IPO:

Total shareholder return: \$8.2 billion (+100%)



Attractive dividend policy supported by visible cash flow profile and strong balance sheet



New 2024-28 dividend policy proposal ⁽¹⁾ \$700m or min. 75% of net profit whichever is higher, providing payback visibility and dividend upside from future earrings growth

